How do you bring the shower into the 21st century?

Keep the soap and water but add information! The **ShowerSaver™** is a low-cost monitoring device that provides the user with real-time data on shower duration and water consumption, empowering guests to make the green decision while reducing facility-wide utility costs.

WHO ARE WE?

We design, build, and market products that help our users to incorporate "green" decisions into their everyday lives. From our headquarters in the New York City area, we target both businesses and individuals throughout the world, filling the sustainability gap left by most traditional products.

PRODUCT FEATURES

- **Virtual water-level** displays your shower time and water use graphically, making it easy to follow and empowering you to make the sustainable decision.

- **Automatic Start/Stop** means you never forget to turn it on or off. Just get in and start showering!

- Easy installation, operates **independently of plumbing** allowing installation in just minutes.

- **Flexible** - enables the facility to set customized shower time or water usage goals.

- Comes with **rechargeable** AA batteries which provide long-life and low maintenance.

WHAT DO THE NUMBERS SAY?

We have teamed up with various institutions to gain insight into guest sentiment:

- Maryland Pilot – this is a larger-scale version of our NYC pilot. 18 guest rooms were outfitted with the ShowerSaver™ and guests will be surveyed on their perceived effectiveness of the device as well as support of hotel installing the device.

- NYC Pilot – 3 rooms were outfitted with the ShowerSaver™. Guests that were randomly assigned to these rooms were asked to fill out a brief survey on likeability and functionality. **90% supported** the hotel installing the device.

- NYC Sustainability Survey – 244 hotel guests we randomly surveyed in the hotel lobby as apart of a broader independent sustainable hospitality survey conducted by a Columbia University graduate student. **84% supported** using the ShowerSaver™ even when the stated goal was reduction in shower time.

PRODUCT BENEFITS

- **Low Unit Cost -** typical payback for single occupancy is 2-3 years depending on utility rates – can be much quicker for rooms with multiple occupancy or in areas with elevated water or energy costs!

- **Save Money -** just 1 minute off a daily shower can save $15-$50 per year per guest thanks to lower water, sewer, and electricity (+CO2) expenses.

- **Low Maintenance -** simple design allows for seamless cleaning and reliable battery power allows engineering to spend their time elsewhere.

- **Help Save the Planet -** lowers fresh water and fossil fuel usage as well as related carbon emissions. Also lowers the burden on our aging infrastructure.

LEARN MORE

For further information, please visit www.GreenStartsHere.com or contact info@greenstartshere.com